

## **FAQ – social media posting and tagging for bonus points**

### ***How do I tag Cryermalt on Facebook, Instagram or Twitter?***

Type '@Cryermalt' and our account will show up for you to select. If you don't know which account is ours, keep an eye out for our logo as this is our profile picture on all our social media accounts.

### ***Do I need to use both the @ and the # tags?***

Yes! @Cryermalt will notify us about your post, #Cryermalt25 will help promote the competition and your post. If you're using a personal account, please check your privacy settings – if your account/post is set to private, we won't see it.

### ***What if I forget the @Cryermalt tag?***

Post it again! You won't lose points for this, but you will if we don't see your post!

### ***If I do more than one post, do I need to tag you in all of them?***

Yes! For each separate post you need to tag us @Cryermalt, or we may miss it.

### ***How many bonus points can I earn with each post?***

That's at our discretion and will be up to our social media judges, but the bulk of your points will come from the beer itself. Each separate post is another opportunity to earn more bonus points.

### ***What makes a good post?***

Creativity, originality, humour – and don't forget to mention Weyermann® or use a bit of subtle product placement... Above all, have some fun with it!

### ***I don't use social media, can I still enter?***

That's OK, you can email your media (photo, video, etc) to [stephanie.howard@cryermalt.com.au](mailto:stephanie.howard@cryermalt.com.au). Alternatively, you can just enter your beer without the social media bonus points. Or, start an account now, it's easy!